

# THE MARITIME GROUP

Gqeberha & George

**Settings**

**Data protection**

**Legal Notice**

**Privacy Statement**

The Controller (Responsible Party / s) as per the Protection of Personal Information Act

No 4 of 2013 are:

Information Officer / Data Protection Officer: Linda Claridge

IT Service Provider: Shaun Nel

Marketing: Devonia Kettleidas

Human Resources: Heidi Reid

Maritime Motors Pty Ltd.

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Maritime Motors Pty Ltd and Southern Cape Motors Pty Ltd and its affiliates (see Legal Notice for definition) appreciates your interest in its products and your visit to our website. Privacy is important to us and we want you to feel comfortable visiting our site. The protection of your privacy in the processing of your personal data, information relating to a living natural and/ or existing juristic person, is an important concern to which we pay special attention during our business processes. Personal data collected during visits to our website will be processed by us according to Protection of Personal Information Act (POPIA). Our Privacy Statement on the use of our website does not apply to your activities on the websites of social networks or other providers that can be accessed using the links on our website.

## Collection and processing of personal data

When you visit our website, our web server automatically records your IP address, the website from which you visit us, the web pages you visit, and the date and length of your visit.

Personal data is only stored if consent has been provided by you, for example in the context of registration, a survey, a consent or in execution of contract in accordance with the applicable legal provisions (further information on this can be found below in the section “Legal basis of processing”)

You are not legally or contractually obligated to make available your personal data. If you do not make available personal data, this may result in functions not being available to a limited extent.

## Purpose of Use

We will use your personal data for the sole purpose of technical administration of the website, customer administration, product surveys and marketing, only to the extent necessary in each specific case. We will only disclose your data to government authorities in cases where it is required by law. Our employees, agencies, and retailers are obligated by us to respect confidentiality.

If you share additional information with us – for example, by filling out a registration form, contact form, chat, survey, contest entry or to execute a contract with you – we will use that information for the designated purposes, purposes of customer management and – if required – for purposes of processing and billing and business transactions within the required scope in each instance.

For other purposes (e.g. display of personalized content or advertising based on your usage behaviour), we and, if applicable, selected third parties, use your personal data if and to the extent you give your consent through our consent management system. You will find further information and decision-making options here: [\[Click here to go to settings\]](#)

## Access to Information

Upon written request, we or our representatives will inform you in writing within reasonable time what personal data is stored by us as defined by applicable law. Should such data be incorrect, we will at your request correct that information for you. As a registered user you have the option of viewing, deleting or amending your personal data yourself.

Transfer of personal data to third parties; Social Plug-ins; Use of Service Providers

Our websites may also contain offers of third parties. If you click on such offer, we transfer data to the respective provider to the required extent.

We use social plug-ins on our websites these buttons are deactivated by default, i.e. without your intervention they will not send any data to third parties. Before you are able to use these buttons, you must activate them by clicking on them. They then remain active until you deactivate them again or delete your cookies (please refer to “Cookies”). After their activation, a direct link to the server of the respective social network is established. The contents of the button are then transmitted from social network directly to your browser and incorporated in the website.

Please note that we have no influence on the extent of the data retrieved by the social networks with their buttons. For information on purpose and extent of the data retrieval by the social network concerned, and about the rights and settings possibilities for the protection of your private sphere, please refer to the data protection information provided by the social network in question.

After activation of a button, the social network can retrieve data, independently of whether you interact with the button or not. If you are logged on to a social network, the network can assign the visit to the website to

# THE MARITIME GROUP

**Gqeberha & George**

your user account. A social network cannot assign a visit to other Maritime Motors Pty Ltd. websites unless and until you activate the respective button as well.

If you are a member of a social network and do not wish it to combine data retrieved from your visit to our websites with your membership data, you must log out from the social network concerned before activating the buttons

We also use qualified service providers (IT service providers, marketing agencies) to operate, optimize and secure our websites. We only pass on personal data to the latter insofar as this is necessary for the provision and use of the website and its functionalities, for the pursuit of legitimate interests or insofar as you have consented there to. You will find more information regarding recipients of personal data in our consent management system.

## Analysis of usage data and use of analytics tools

### General

We would like to tailor the content of our websites as precisely as possible to your interests and in this way improve our offer for you. In order to identify usage preferences and particularly popular areas of websites, we use the following analysis tool(s): Google Analytics, Adobe Analytics, Adobe Target, Salesforce and Facebook. Further information about the above technologies from the respective providers, and the associated processing of personal data, can be found at the following links:

Adobe: [https://www.adobe.com/mena\\_en/privacy/policy.html](https://www.adobe.com/mena_en/privacy/policy.html)

Google: <https://policies.google.com/privacy?hl=en>

Salesforce: <https://www.salesforce.com/company/privacy/>

Facebook: <https://www.facebook.com/about/privacy>

## Use of technologies by Google and other marketing products – Opt-in

We use Google marketing products (e.g. Google Search Ads, Youtube, Facebook, Google Display & Video 360, DoubleClick) and other marketing products (Adobe Target, Salesforce Data Management Platform, Personalics) with your express consent, which you grant by clicking on the “Agree” button in the so-called Cookie Information Layer (“Opt-in”).

We store this consent in a cookie on your device so that you are not asked for consent again each time you visit our websites, and for legal reasons, also on our servers with the IP address and a time stamp; we delete this information or restrict its processing if you withdraw your consent or 6 months at the latest after your last visit to our websites.

Should you change your mind at any time, you can withdraw your consent by clicking on the links in paragraph 5.3.

## Use of technologies by Google and other marketing products – Opt-out

If you do not want us to collect and analyse information about your visit to our website using the analysis tools mentioned above, you can object to this at any time with the effect of the “Opt-out. Below you will find information on the providers of the analysis tools we use and the respective opt-out options:

Google Inc. ("Google"): <https://tools.google.com/dlpage/gaoptout?hl=en>

DoubleClick: <https://tools.google.com/dlpage/gaoptout?ht=en>

Adobe Systems Inc. ("Adobe"): [https://www.adobe.com/mena\\_en/privacy/opt-out.html](https://www.adobe.com/mena_en/privacy/opt-out.html)

Salesforce Data Management Platform (DMP): <https://www.salesforce.com/products/marketing-cloud/sfmc/audience-studio-consumer-choice/>

Personalics – <https://www.personalics.com/mbsa-unsubscribe-pixel/>

Facebook & Instagram: <https://www.facebook.com/ds/preferences/>

User-based information (targeting and retargeting).

We use so-called targeting and retargeting technologies in order to tailor our online marketing (e.g. banner ads) more specifically to your needs and interests. This involves using cookies to store information about your interests in our products and services. When you visit either our websites (targeting) or other websites (retargeting) that work together with our retargeting partners, those cookies are read and used to provide you with information that is customized and most closely related to your interest. A so-called cookie-ID pseudonym is stored in the cookies. That means you cannot be easily identified through the process. During the retargeting process, we may also collect information about your interest in the products and services of our retargeting partners.

If you do not wish us (and our targeting/retargeting partners) to process information about your visit or to tailor banner advertisements to your interests, you may practice (opt-out) at any time.

We will comply with your rejection by placing an opt-out cookie in your browser. This cookie will only indicate that you have opted out. Please note that, for technical reasons, an opt-out cookie effects only the browser in which it has been installed.

If you delete the cookie or use a different browser or device, you will need to opt out again. Below you will find information about the targeting and retargeting technologies we use and their providers as well as the respective opt-out procedures:

## Salesforce Data Management Platform

(DMP) from Salesforce.com EMEA Limited ([targeting/retargeting]), London, United Kingdom of Great Britain and Northern Ireland.

When this technology is used, data is transferred to servers in the US. The parent company of Salesforce.com is based in the United States and certified under the EU-U.S Privacy Shield Framework.

If you wish to file an objection, please click on the following link:

<https://www.salesforce.com/products/marketing-cloud/sfmc/salesforce-dmp-consumer-choice/>

As an alternative, you can manage the use of third-party cookies and activate or deactivate them by using the options provided on the following website:

<http://www.youronlinechoice.com/uk/your-ad-choices>

## Pixels

We use Pixels to record and track the preferences of visitors, to be able to optimise the design of our website. Pixels retrieve data about the page request and send this information to our analytics server. Pixels ease navigation and increase the user-friendliness of a website. Pixels also help us to identify the most popular sections of our website.

# THE MARITIME GROUP

**Gqeberha & George**

This enables us to provide content that is more accurately suited to your needs, and in so doing improve our service to you as an individual. Your unique customer ID can be transmitted via pixels, provided that you have consented to this. By continuing to use the links in this email, you agree to us retrieving your behavioural data for the purpose of data analytics, which will be linked to you as an individual and your personal information which may be capable of being transmitted in real time.

## Cookies

We use cookies to optimize the design of this website and make continuous improvements. By continuing you visit the website, you consent to the use of cookies. You can find information on the cookies we use and their functions in our settings [[Click here to go to settings](#)]

## Transfer of information across border

During our daily business activities, your personal information, under conditions of confidentiality, may be transferred, accessed, processed and/or stored in various countries for the purpose of service and delivery.

We will not transfer personal information to a third party in another country unless:

The recipient of the personal information is subject to a law, binding corporate rules or a binding agreement which:

Upholds principles for reasonable processing of the information that are substantially similar to the conditions contained in POPIA and

Includes provisions that are substantially similar to those contained in POPIA relating to the further transfer of personal information from the recipient to third parties who are in another country

## Your consent to the transfer

The transfer is necessary for the performance of a contract between yourself and us or for the implementation of pre-contractual measures taken in response to your request.

The transfer is necessary for the conclusion or performance of a contract concluded in the interest of yourself between us and a third party.

## Data Security

Mercedes-Benz at Maritime Motors uses technical and organizational security measures in order to protect the data we have under our control against accidental or intentional manipulation, loss, destruction and against access by unauthorized persons. Our security procedures are continually enhanced as new technology becomes available.

## Legal basis of processing

We process personal data under the following circumstances:

Conclusion or performance of a contract

Necessary for compliance with legislation

Protecting a legitimate (vital) interest of data subject

Protecting a legitimate (vital) interest of our organisation; and

When we have your consent.

## Rights of the Data Subject

As a data subject, you have the following rights when it comes to your personal information:

Right to have personal information processed in accordance with the purpose you have given concern to conditions and you have the right to revoke your consent at any time.

Right to be notified on why your personal information is collected.

Right to object to the processing of personal information.

Right to institute civil proceedings regarding the alleged interference with the protection of your personal information.

Right to submit a complaint to the Information Regulator regarding the alleged interference with the protection of the personal information of any data subject.

## Deletion of your personal data

We delete your personal data as soon as the purpose of which we have collected and processed the data ceases to apply. Beyond this time period, data storage only take place to the extent made necessary or other legal provisions to which we are subject to.

Daimler AG's Central Registration Services

With the Central Registration Service offered by Daimler AG, you can sign up for every website and application belonging to the Daimler Group and its brands that are connected to the service. The applicable terms of use contain specific data protection provision. Those terms of use can be found on the registration pages of affiliated websites and applications.

Passenger Cars

Tools

Legal

Data Protection

Facebook

Instagram

Youtube

In the Process of sharing your personal information, Maritime Motors (Pty) Ltd will not only act in line with POPIA but also other laws that relate to your personal information, including the contractual obligation between the respective parties.

POPIA also allows you to voice your concerns or complaints. You can do this with the Information Officer, and if not satisfied with the outcome, to the Information Regulator. The details are:

# THE MARITIME GROUP

Gqeberha & George

The Information Officer: Linda Claridge		The Information Regulator	
Maritime Motors Pty Ltd		Website: <a href="https://www.justice.gov.za/inforeg/">https://www.justice.gov.za/inforeg/</a>	
Telephone Number:	041 399 2800	Telephone number:	012 406 4818
Email:	<a href="mailto:lindac@mmpe.co.za">lindac@mmpe.co.za</a>	Email:	<a href="mailto:inforeg@justice.gov.za">inforeg@justice.gov.za</a>

Maritime Motors (Pty) Ltd Motors (Pty) Ltd t/a Maritime Motors Motors (Reg. No. 1958/003274/07) 1958/003274/07)	Maritime t/a Maritime (Reg. No. (Reg. No.	Maritime Motors (Pty) Ltd Autohaus PE (Reg. No. 158/003274/07) Autohaus PE Cnr William Moffett Expressway & Circular Drive, PO Box 211163 Gqeberha, 6033	Maritime Motors (Pty) Ltd t/a Honda Auto PE (Reg. No. 1958/003274/07) . Honda Auto PE Cnr William Moffet Expressway Circular Drive Suite 55, Pvt Box X002 Gqeberha 6033	Southern Cape Motors (Pty) Ltd t/a Honda George (Reg. No. 2007/009405/07) Honda Auto George Cnr CJ Langenhoven & Herrie Street & PO Box 2313 George, 6530 Tel +27 (0) 44 803 7900 Fax +27 (0) 44 803 7921
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The Maritime Group is an Authorised Financial Services Provider FSP Number 45171

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Directors\*: NA Stucken\* (Chairman), Wikus Loots (Group Dealer Principal), RA Kirsten\*, NE Pityana\*, DP Stucken\*, JP Stucken\*

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